

How Wendi Grew a Successful Facebook Community

While working with Savvy Sisters Solutions

Wendi McNeil is the founder of Charli Jane Speakers Club, which was founded in 2002. She helps speakers to achieve a booked speaking schedule. Wendi helps new and advanced speaker in booking their speaking schedule through the Charli Jane Speakers Club. She provides speaking opportunities each month as well as tools, resources and an amazing community of speakers. She also provides courses, coaching and has been designing speaker onesheets for 15 years. Wendi loves to be able to help speakers get in front of the audience they are meant to serve and in front of those people who desperately need to hear their message, even if it's only one speaker at a time because they have the power to change lives with their message.

CHALLENGES

My business was growing and I was beginning to run out of time in the day. I wanted to put in place more consistency because consistency builds trust. My biggest challenge was how to do everything in a day. My to do lists kept growing longer. After a while I was becoming non-productive because I was overwhelmed with all of the tasks, so I became unfocused. I was struggling to stay focused. It was difficult because I knew I had multiple things I had to do so I fixated on that rather than getting tasks completed. I would get 'Shiny Squirrel Syndrome' and not actually be productive on what I needed done.



Wendi McNeil
Founder of Charli Jane
Speakers

"As my business grew, so did my to-do list. I was struggling to get everything done in a day."

SOLUTION

I started to outsource projects and tasks to team members. I found my team mainly through a Facebook group I was in or a referral. I found Natalie through a Facebook group and I began to work with Natalie, and Savvy Sisters Solutions in July of 2019.

The only thing I was nervous about was stretching my budget. But once you hire a team you can grow it took me well over a decade to learn that. What I found most compelling and the reason I decided to go with Natalie was her personality, and communication skills, her eagerness to learn, and her respect for others. Implantation was easy and quick. It didn't take long for Natalie to pick up on what I needed, she was eager to learn what I was looking for, and got everything done in a timely manner.

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RESULTS

Natalie and her team have solved the tasks that I had given 100% plus. There is never a moment I have to hesitate if something is done. Every time I ask, it is done perfectly.

My time is now freed up, which was one of my biggest challenges. I now have the time to work on my business growth and projects.

Natalie goes above and beyond everyday taking good care of my group members and the club members, that's what's most important to me. It's so important to me that they are taken very good care of and that they know we do care about them as a person and we want them to have success in their speaking business. A huge benefit that I have had is group retention. When we show up for our people and really care, really help them move forward they want to stay within that community.

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**Savvy Sisters Solutions
can help you successfully
market your business, so
you can focus your time
on what matters to you.**

**Schedule a
discovery call**